

NAICS Codes

541611 - Management Consulting, Governance

541511, 541512, 541519 -Computer Design, Programming and Related IT

541612, **541613**, **541618** -Human Resource, Marketing, Finance, Budgets

Gopi Bala LLC Corporate Summary

- SBA 8(a)-certified; Commonwealth of Massachusetts SDO/SOMWBA-certified
- Founded in 2002, LLC in 2005
- Undertake short to medium-term engagements in strategy setting or operational execution
- Focus on solving business and IT problems, using highly effective, proven methodologies
- Formal knowledge transfer to client during and after every engagement
- Several consultant-advisors and teaming partners with expertise in financial services sector available to work on business and IT projects (US Citizens or Permanent Residents only)
- Past performance clients includes State Street Corp., Small Business Administration, GMAC Commercial Holdings, www.massvetsadvisor.org, University of Massachusetts

Service Domains

Management Consulting

- o Business strategy
- o Operational planning
- Project, process, program, portfolio, product, review & management
- o Business process analysis
- Quality control & assurance
- o Operational, financial, performance metrics
- Training & documentation
- o Finance, budget, business value
- o Market research, multi-client studies
- Organizational design
- Change management

IT Governance

- o IT strategy
- Agile cloud-based architectural design, implementation, integration, quality reviews
- Technology planning, tools selection
- o Gap analysis, road-mapping
- o Project management office
- Testing and IV&V (independent verification and validation)
- Information technology cost, value, returns

IT Execution

- Web portal development
- Mobility strategy
- Social media leverage
- Content management
- Big Data analytics
- eCRM
- Support services

Company

Gopi Bala LLC

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ASQ (6-Sigma), PMI (Certified PMP), ITIL Foundation v3.0, MIT Enterprise Forum, TiE - The Indus Entrepreneurs, MIT Sloan CIO Symposium (www.mitcio.com), The Boston Consulting Group Alumnus, The Yankee Group Alumnus, MIT Sloan School Alumnus, SBA e200 alumnus